

Water & Agri Forum

Accelerating Water and Agriculture Innovation

9:00 AM to 12:00 PM



ISRAEL CHAMBER
OF COMMERCE OF THE
PHILIPPINES



Embassy Of Israel In The Philippines

COLORS OF ISRAEL

BUSINESS FORUMS

Thursday, June 29, 2017
Marco Polo Plaza Hotel, Cebu City

IT & Cyber Security Forum

The Road to a Digitally Empowered Society

1:00 PM to 4:00 PM

I. Water & Agri Forum: Accelerating Water and Agriculture Innovation

Thursday, June 29 | 9:00am - 12:00pm

Shanghai Beijing Room, 3rd Floor, Marco Polo Plaza Hotel, Cebu City

Even with more than half of the land as desert, Israel has become a world leader in water and agricultural technologies. Named as 'Silicon Valley' of water technologies, Israel has become a pioneering force worldwide from drip irrigation, to water recycling, reclamation, wastewater reuse and desalination. Israel is a major exporter of fresh produce. With farm workers making up only 4% of the workforce, Israel is producing 95% of its own food requirements. The forum aims to give a glimpse of the tech know-how, and solutions in Israel's water and agri leadership and how Philippines can adapt and explore opportunities and collaboration.

Working Program:

| Schedule | Item | Speakers |
|-----------------|--|---|
| 8.30 – 9.00am | Registration & Networking over Snacks | |
| 9.00 – 9.15am | Welcome Remarks: Industry Issues and Opportunities | |
| 9:15 – 9:20am | Introduction of Moderator | |
| 9:20 – 9:30am | Issues and Trends in Water Management | Engr. Edgar Sibonga, Executive Director Provincial Water Resources Authority (PWRA), Cebu |
| 9:30 – 9:45am | Optimizing Water Resources Management for Agricultural, Industrial and Residential Use | Alex Gamutan President, Netaphils Representing NETAFIM |
| 9:45 – 10:00am | Adopting End-to-end Innovative Water Solutions | Angelo Valenton, Founder and CEO Power4All, Representing Odis Filtering |
| 10:00 – 10:30am | Panel Discussion and Q&A for Water | |
| 10.30 – 10.40am | Agri Investment Promotion and Opportunities | Atty. Salvador D. Diputado Regional Director, Department of Agriculture Region 7 |
| 10.40 – 11:15am | Smart Solutions and Technology for your Agribusiness & Sustaining your Agribusiness through the Use of Technology With Q&A | Arye Limyuka, Representative, Afimilk Agricultural Cooperative |

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|-----------------|----------------------------|--|
| 11:15 – 12:45pm | End of Program, Networking | |
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II. IT & Cyber Security Forum: The Road to a Digitally Empowered Society

Thursday, June 29 | 1:00pm - 4:00pm

Shanghai Beijing Room, 3rd Floor, Marco Polo Plaza Hotel, Cebu City

As a world leader in innovation, Israel is in the forefront of advancements in the information and technology sector. The country has managed to transform itself to become a high-tech powerhouse coming from being a stretch of a farmland. Israel's booming economy produces industry-transforming technology that has changed the daily lives of people across the globe. With this, the forum aims to provide insights into the culture, the spirit and tech know-how of Israel and how Philippines can follow suit.

Working Program:

| Schedule | Item | Speakers |
|----------------|--|--|
| 1.00 – 1.30 pm | Registration & Networking over Snacks | |
| 1.30 – 1.45 pm | Welcome Remarks: Industry Issues and Opportunities | |
| 1:45 – 1:50 pm | Introduction of Moderator | Michelle Varron, Cebu Innovation Council |
| 1:50 – 2:15 pm | Israel: From a Starting up Nation To a Startup Nation | David Elefant, Director, Dayanan Business Consultancy |
| 2:15 – 2:25 pm | State of IT in the Visayas Region: Plans and Opportunities | Antonio Edward E. Padre, Appointed Director I Central and Eastern Visayas Cluster, Department of Information and Communications Technology |
| 2.25 – 2.50 pm | A Holistic Approach to Cyber Security | Sagiv Massad, Director, Technology and Cyber Security, Business Profiles |
| 2.50 – 3.20 pm | Panel Discussion and Q&A with the audience | |
| 3.20 – 4.00 pm | End of Program, Networking | |

Presented by:



In Cooperation with:

