

The 18<sup>th</sup> GoforIsrael Conference  
March 5<sup>th</sup>, 2018  
Hilton Hotel, Tel Aviv



Bringing together leading global investors and  
Israel's best opportunities  
[www.goforisrael.com](http://www.goforisrael.com)

 **CUKIERMAN & CO.**  
Investment House Ltd.



**CATALYST**  
INVESTMENTS ♦ L.P.

# GoforIsrael – Gateway to Israel

Established in ,2001 the GoforIsrael event is one of the most prestigious and influential business conferences in Israel



Organised by Cukierman & Co Investment House and Catalyst Fund, the event was held in Shanghai and Wuhan in 2016, with over 2,800 attendees

We bring together global investors, entrepreneurs and international organisations

The event boasts more than 15 years of success and 17 successful conferences to date



## GoforIsrael 2016 Facts:

- Over 2,800 attendees
- 300 Israeli companies
- 1,500 investors
- 1,050 1:1 meetings between Chinese investors and Israeli companies

# 2018 Highlights

Organised by, Cukierman & Co. Investment House and Catalyst Fund, our conference will present:

## All-day panels from distinguished speakers

Our main event hall will feature panels on a variety of topics on the subject of investments in Israeli technology companies and overseas M&A from a broad range of experienced and well-renowned speakers. Offering a variety of perspectives and experiences, these will carry on throughout the day.

## One-on-one meetings with investors and entrepreneurs

One-on-one meetings between Israeli entrepreneurs and investors will be taking place throughout the whole day.

## Elevator pitches from select Israeli companies

In between the panels, selected Israeli companies will have the opportunity to pitch their ideas on stage for 1 minute each. These are separated into different sectors: Technology, Media and Telecom, Life Sciences, Biotech and Pharmaceuticals.

## Networking lunch and pre-event cocktail

Open to only our sponsors and selected VIP guests, we provide exclusive networking events to network. Our pre-event cocktail will take place the night before the conference on the 4<sup>th</sup> of March, 2018.

## Panel discussions will focus on:

- Israeli Mergers & Acquisitions
- Market Strategies for Israeli Companies in Europe and China
- Investments in Israeli Technology Companies
- Investments in MedTech and BioTech Companies
- The Image of Israel Abroad



# 2016 FACTS

**LOCATION: SHANGHAI & WUHAN**

**PARTICIPANTS: 2,800**

From a variety of fields: Agro and Green Technology, TMT, Asset Management, CleanTech, Corporate Finance, Education, Family Office, Insurance, Law Offices, Life Sciences – Biotech/Pharma, Life Sciences – Medtech, Life Sciences – VC&PE, Private Equity and Real Estate

**ISRAELI COMPANIES: 300**

Including: Zerto, XJet, WeWork, Tufin, ReWalk, Kaminario and Mobileye.

**INVESTORS: 1,500**

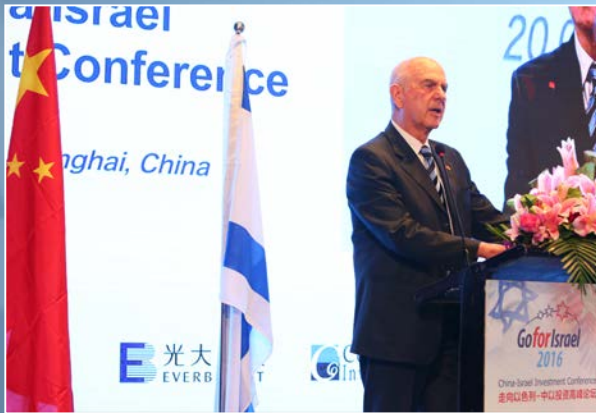
Including: Alibaba, Lenovo, Baidu, Tencent, Fosun, Morning Side and Sailing Capital

**ONE-ON-ONE MEETINGS: 1,050**

**Co-organizers:**



# Scenes - GoforIsrael 2016



**Ambassador Matan Vilnai, Ambassador to the People's Republic of China**



**Prof. Alexander Bligh, Chief Scientist, Ministry of Science, Technology and Space – State of Israel**



**Yair Shamir, Managing Partner- Catalyst CEL Fund, Former Minister of Agriculture – Israel**  
**Joe Yizhou He, Chief Israel Representative – Fosun Capital, Chairman & CEO – Fosun Yi Cosmetic**



**Edouard Cukierman, Managing Partner – Catalyst CEL Fund**



**Ben Chen, Director – Alibaba Strategic Investment**



**Ronnie C. Chan, Chairman – Hang Lung Properties Ltd.**

# Scenes from past **Go4Israel** Conferences in Tel Aviv



## Opening remarks 2013

Elie Chouraqui, Script Writer, Movie Director & Producer  
Maurice Levy, Chief Executive Officer – Publicis Group



## Opening remarks 2013

MP Pierre Lellouche, Deputy Mayor of Paris  
Baron David de Rothschild, Executive Chairman – Rothschild Group



## Opening remarks 2014

Dr. Yuval Steinitz, Minister of Intelligence – State of Israel.



## The Image of Israel Abroad 2014

Bastiaan Belder : Vice-Chair - European Parliament Delegation  
Ronnie C. Chan : Chairman – Hang Lung Properties Ltd.  
Yossi Vardi : Chairman – International Technologies



## Where to Invest? Plenary, 2014

Caron Bielski, Founder, CEO and Partner – BSP Funds Ltd.  
Harry Chang, Managing director– China Everbright Limited  
Carlo D'Asaro Biondo, President of SEEMEA Operations – Google  
Aharon Fogel, Chairman –ZIM, Former Chairman –Migdal Insurance Company Ltd.  
Wayne Godlin, Senior Vice President – AllianceBernstein



## Israeli M&A session 2015

Daniel Ilan, Partner – Cleary Gottlieb  
Yair Shamir, Managing Partner – Catalyst Funds  
Daniel Marcus, Partner – APM& Co.  
Dr. George Lam, Chairman – Macquarie Infrastructure and Real Assets  
Yossi Vardi, Chairman – International Technologies



## Closing remarks 2015

Lt.Gen. (res.) Benjamin Gantz - 20th Chief of Staff of the IDF

# Previous Speakers:



Israeli Prime Minister Benjamin Netanyahu



Israeli Prime Minister Ariel Sharon



Israeli President Shimon Peres



Technology investor and entrepreneur  
Mr. Israel Yossi Vardi



IDF Chief of Staff Mr. Gantz



Mayor of Tel Aviv Ron Huldai

# GoforIsrael Delegations

The **GoforIsrael** delegations have been initiated and organized by Cukierman & Co. Investment House and Catalyst Fund. The delegation was led by Ronnie C. Chan, the Chairman of Hang Lung Properties, in cooperation with the Israeli Ministry of Foreign Affairs. The delegation included top Chinese business leaders coming to discover the vast investment opportunities in Israel.



## Among the Participants:





# About the Organisers



Founded in 1993, **Cukierman & Co.** is the leading Israeli investment house, providing a full array of services including M&A, Private Placements, Public Offerings, Family Office and Consulting Services to Israeli, European and Asian clients.

With over US \$5.5 Billion in completed transaction values, Cukierman has one of the largest Corporate Finance teams in Israel with dedicated experts in the Life Sciences; Technology, Media & Telecom (TMT); Green Technology and Real Estate industries.

Private Equity activities include the **Catalyst Funds**, which rank among the best performing Israeli private equity funds.



Catalyst Fund is a leading private equity firm in Israel with more than \$250 million in assets under management. Since its founding in 1999, Catalyst has successfully completed over 25 investments and raised three funds.

Catalyst primarily invests in mature public and private technology and industrial Israeli and Israeli-related companies that require a capital injection, strategic guidance and most importantly the right partner in order to expand their business in China and across the world.

# Contact Information:

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