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Alphabetical order

GoforIsrael Investment Conference in Israel
March 5th, 2018
18th GoforIsrael event
PRELIMINARY AGENDA*

- 08:00 – 09:00 **Registration and Networking**
- 09:00 – 09:30 **Welcoming & Opening remarks**
Edouard Cukierman, Managing Partner - Catalyst CEL
Ronnie Chan, Chairman – Hang Lung Properties & Co-founder – Morningside
(Ronnie Chan will act as Chairman of the Conference)
- 09:30 – 09:40 **Keynote Speaker:** Mr. Yisrael Katz, Minister of Transportation and Intelligence - State of Israel*
- 09:40 – 09:50 **GoforIsrael Achievement Prize**
- 09:50 – 10:40 **Israel M&A**
Moderator: Yair Shamir, Managing Partner – Catalyst Fund
Panelists: Hillel Schuster, Head of Asia – KPMG, Israel
Ilan Cohn, Senior Partner – Reinhold Cohn
Roger Luo, President – DJI*
Shengyan Fan, Managing Partner - Catalyst CEL Fund
Ziv Aviram, Former CEO - Mobileye
- 10:40 – 11:00 **Coffee Break**
- 11:00 – 11:50 **GoforChina: Market strategies for Israeli companies in China**
Moderator: Ronnie Chan, Chairman – Hang Lung Properties & Co-founder – Morningside
Panelists: Chen Shuang, Executive Director and CEO – China Everbright Limited
Haggai Ravid, CEO - Cukierman & Co. Investment House
Dr. Ru Liyun, COO of Sogou*
Mr. Qi Bin, Vice President – CIC*
- 11:50 – 12:10 **Elevator Pitches-Selected Innovative Israeli Technologies**
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| Adam Singolda, CEO – Taboola*
Doron Myersdorf , CEO – StoreDot*
Hanan Gothait CEO - XJet 3D | Peleg Amir , CEO – Lamina
Ruvi Kitov, CEO – Tufin*
Yoel Gat, CEO- SatixFy |
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- 12:10 – 13:00 **GoforEurope**
Moderator: Luc Muller, Partner – Catalyst & Vice Chairman – Cukierman & Co.
Panelists: Gad Propper, Chairman - Israel - EU Chamber of Commerce and Industry
Roger Cukierman, Board Member – Cukierman & Co, former CEO – Rothschild
Virgilio Cerutti, VP Business Development - Fiat Chrysler Automobiles, Italy*
- 13:00 – 14:20 **Lunch**

14:20 – 14:30 **Keynote Speech: Ofir Akunis**, Minister of Science, Technology and Space – **State of Israel**

14:30 – 14:50 **Technology Companies Elevator Pitches**

<p>Amir Ofek, CEO - Cyberint * Doron Dror Yerushalmi, CEO - Valens* Joel Barel, CEO - Trax*</p>	<p>Elad Dubinski, CEO - Powermat * Yaacov Cohen, CEO – Harmon.ie*</p>
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14:50– 15:30

Investments in Israeli Technology Companies

Moderator: Ben Topor, Managing Partner - Cukierman & Co TMT
 Panelists: Adam Singolda, CEO – Taboola*
 Eyal Eliezer, Head of Invest in Israel -Ministry of Economy and Industry, Israel
 Mr. Li Jiang, CTO - Microsoft China*
 Sean Epstein, Head of Private Equity - SAP
 Yair Shoham, Investment Director - Intel Capital Israel
 Yonatan Altman, Chairman – APM & Co.

15:30 – 15:40

Elevator Pitches - BioTech companies

<p>Dr. Alan Schwebel, CEO - BioView Bob Ward, CEO - Eloxx Pharmaceuticals Haim Gil-Ad, CEO - NovellusDx</p>	<p>Moshe Cohen-Kutner, CEO - Omnix Medical Tamir Gedo, CEO - BOL Pharma</p>
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15:40 – 16:20

M&A and Investments in Israeli BioTech / Pharma Companies

Moderators: Dr. Laurent Choppe, Managing Partner - Cukierman & Co. Life Sciences
 Panelists: Laurence Blazianu, Partner - Cukierman & Co. Life Sciences
 Dr Sophie Kornowski-Bonnet, Head of Roche Partnering, Roche
 Roberto de Ponti, Head of Corporate New Ventures & Strategic Investments, Helsinn
 Dr. Oded Lieberman, CEO Neuroderm*
 Dr. Arie Belldegrun, CEO Kite Pharma*

16:20 – 16:30

Elevator Pitches – MedTech Companies

<p>Eyal Aviram, CEO - TymCure Shuki Porath, CEO - ValCare* Silvia Scherer, CEO - Hairstetics</p>	<p>Galit Zuckerman-Stark, CEO - Medasense Shy Zyman, CEO - PerfAction</p>
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16:30 – 16:40

Coffee Break

16:40 – 17:20

M&A and Investments in Israeli MedTech / Digital Health Companies

Moderators: Dr. Laurent Choppe, Managing Partner - Cukierman & Co. Life Sciences
 Panelists: Daniel Cohen, Partner - Cukierman & Co. Life Sciences
 David Braun, Head of Medical Device Business – Merck Group
 Efi-Cohen Arazi, CEO & Chairman - Rainbow Medical
 Hugo Harrod, Partner – MVM Partners
 Uriel Neuberger, Industry Leader Healthcare Israel- IBM



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- 17:20 – 18:00 **Closing plenary session: “The Image of Israel Abroad”**
Moderator: Roger Cukierman, Board Member – Cukierman & Co, former CEO – Rothschild
Panelists : Jean-Louis Bruguiere – Former head of the French National Antiterrorism Division
 Ronnie Chan, Chairman – Hang Lung Properties & Co-founder of – Morningside
 Yossi Vardi, Chairman – International Technologies
 Ziva Eger, Chief Executive, Foreign Investments - Ministry of Economy and Industry, Israel
- 18:00 – 18:10 **Closing Remarks**
 Ronnie Chan, Chairman – Hang Lung Properties & Co-founder – Morningside
- 10:00-19:00 **One on One meetings**



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